



MEDIA/PHOTO OP ADVISORY

September 29, 2009

GET TO KNOW ONTARIO'S GREATEST NATURAL TREASURE, TAKE A FREE GUIDED HIKE: BRUCE TRAIL DAY – SUNDAY, OCTOBER 4TH

Each Fall, the Bruce Trail Conservancy invites Ontarians to explore the province's greatest natural treasure and experience the fall colours on Bruce Trail Day. On Sunday October 4th, Bruce Trail Conservancy volunteers will be on hand at nine key locations across the Trail to lead guided hikes, allowing visitors to explore Canada's oldest and longest footpath along the Niagara Escarpment, a UNESCO World Biosphere Reserve. Learn about conserving biodiversity, improving habitats for birds, animals and plants, the importance of protecting wetlands and fighting climate change at this important annual event sponsored by Ontario Power Generation.

WHEN: Sunday, October 4th 2009 10:00 a.m. - 4:30 p.m. – Rain or shine.

WHAT: “Bruce Trail Day”

- Free interpretive, introductory guided hikes
- Explore the Niagara Escarpment, take part in Bruce Trail Club activities
- Get to know your local Bruce Trail Club, become a member.

WHERE: At various locations along the trail hosted by the following Bruce Trail Clubs:

- Niagara Bruce Trail Club
- Iroquoia Bruce Trail Club
- Toronto Bruce Trail Club
- Caledon Hill Bruce Trail Club
- Dufferin Hi-Land Bruce Trail Club
- Blue Mountain Bruce Trail Club
- Beaver Valley Bruce Trail Club
- Sydenham Bruce Trail Club
- Peninsula Bruce Trail Club

NOTE: For club locations, click here: <http://brucetrail.org/events/25-bruce-trail-day-2009-free-guided-hikes-october-04-2009>

OPG Biodiversity 2009 is a series of province-wide conservation-focused, family-friendly action and education events sponsored by Ontario Power Generation (OPG) in partnership with Ontario Nature, LEAF (Local Enhancement and Appreciation of

Forests) and the Bruce Trail Conservancy. Its goal is to get people involved in protecting and conserving biodiversity in our urban parklands and forest ecosystems. *Biodiversity 2009* builds on OPG's commitment to conserving, sustaining and protecting nature.

For further information on these and other upcoming events visit www.opgbiodiversity.ca

OPG and Ontario Nature Are For the Birds – And All the Flora and Fauna of Ontario

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For event inquiries, please contact:

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www.ontarionature.org
www.opgbiodiversity.ca